

# The Mental Shift Needed To Become A Highly Successful Person In Your Super Small Business

*LynMarie Liberty-Ellington*

SUPER SMALL BIZ SUCCESS

Prepare. Plan. Start. Run. Grow.



Hi, I'm LynMarie, Super Small Business  
Consultant and Attorney

[SuperSmallBizSuccess.com](http://SuperSmallBizSuccess.com)

[Libertyellingtonlaw.com](http://Libertyellingtonlaw.com)

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## What Is A Mental Shift?



Having a mental shift means a change, and enables you to have a different mindset or perspective. This can have a significant impact on your business and make the future of your company even brighter.

Finding new ways to conduct your business or having an alternative approach can be easier than you think. In fact, the outcome may be a relief or more successful than you imagined!

Be open to exploring new ideas for your super small business and receiving customer feedback about their preferences or experiences with you.

## **How To Make The Mental Shift You Need For Your Super Small Business**

- Have an open mindset to start the process
- Make customer value the priority
- Focus on quality not quantity
- Review your business plan and update the changes
- Embrace failure and celebrate growth
- Get feedback from consumers and employees
- Lead with purpose and be mindful



**“Your mind is a powerful thing. When you fill it with positive thoughts, your life will start to change.”**

**(EmilysQuotes.Com)**

**Make The Commitment To Experience The Mental**

## **Shift For Your Super Small Business**

Consider all the benefits you will have from making a mental shift process within your business. It can be an anxious yet awakening experience!

Methods to help you achieve the necessary mental shift include:

- Continuous Learning - Always look at educating yourself and your employees, staying up to date with current business trends.
- Market Your Business - Make a mental shift to expand marketing strategies and grow your audience.
- Build Business Systems - Your company will operate more efficiently with added or enhanced processes with regular monitoring reviews.
- Boost Your Confidence - Gain knowledge, work as a team, and make good business decisions to elevate your chances of greater success.
- Reinforce Your Purpose - Recommit to your super small business by introducing new products, services, or promotions.
- Use Coping Mechanisms - Relieve stress by taking regular breaks, distributing workloads, and developing a good sense of humor.





## **More Tips To Make The Mental Shifts Needed In Your Super Small Business**

- Think Big and Act Even Bigger
- Have Faith In What You Do or Plan To Do
- Hire Employees Who Give Value To Your Business
- Train, Train, Train Your Staff To Provide The Best Customer Experience
- Know Your Customers And Treat Them Well

- Solve Problems Quickly And Wisely
- Turn A Failure Into A Redirection For A New Opportunity
- Drive Innovation And Creativity Within Your Company
- Improve Existing Collaborations And Seek Out New Business Partnerships
- Listen To Your Staff And Encourage Them To Suggest Ideas For Growing Your Business
- Ask Yourself Questions To Clarify The Direction You Want Your Business To Go
- Allow Room And Adequate Time For Change
- Support Other Businesses In Your Area And Reciprocate Their Needs From Yours
- Always Have A Goal To Achieve To Reaffirm Your Purpose
- Get Advice And Guidance When You Need It
- Always Have Safety In Mind In Whatever You Do
- Be Approachable And Accountable
- Stop Listening To Others Who Do Not Support You
- Savor The Lighter, Fun Moments In Your Work Day
- Take Care Of Your Employees To Avoid Burnout
- Gather Strength and Fight The Fear Of Failure
- Let Go Of Outdated Systems And Embrace New Ones

*Make Time To Care For Yourself, Including Mental Health*

Make Time To Take Care of Your Overall Health

## Including Mental Health



Mental Health well-being is vital to running a successful business. It enhances productivity, team building, and customer connections.